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Design Construction Concepts receives BBB Torch Award for Marketplace Ethics

Design Construction Concepts, Northbrook-based residential design/build firm, received the 2004 Better Business Bureau of Chicago & Northern Illinois' Torch Award for Marketplace Ethics at the Torch Award Luncheon ceremony held Thursday, December 2, 2004 at the Holiday Inn Mart Plaza in Chicago.

The Torch Award for Marketplace Ethics is presented annually to outstanding businesses from Northern Illinois in recognition of the commitment to exceptional standards in relationships with the customers, employees, suppliers, competitors and the surrounding communities. Each year businesses are evaluated by a prestigious independent panel of judges from the business and academic community based on criteria that include:

- High ethical standards of behavior toward customers, employees, suppliers, shareholders and communities;
- Marketing, advertising, communications, and sales practices which reflect a true representation;
- Ethical reputation among industry peers and in communities in which they do business;
- Management practices and policies that give long-term value to shareholders, customers, employees and vendors;
- Training and communications programs to assist employees in carrying out ethics policies.

This is the eighth year the Better Business Bureau (BBB) has been honoring companies for "Doing It Right – Ethically." These awards are part of the BBB's ongoing efforts to showcase companies that are trying to deal with their customers in a proper and ethical way. Most people know they can contact the BBB with complaints or to find out what is wrong with businesses, but they are also encouraged to find out which businesses meet the strict standards of the BBB before making a purchase

Design Construction Concepts has accepted many awards over the years, including the Chrysalis Award for Remodeling Excellence. However, the Torch Award is particularly gratifying to principals Michael Menn and Andrew Poticha.

“Winning this award for outstanding ethics in business is something to be incredibly proud of and Michael and I are honored that we are receiving this type of award. It truly proves that there are companies within our industry that not only do quality work but do it in a professional and ethical manner,” said Poticha.

Winners are also invited to make a presentation of their best practices on Wednesday, January 26, 2005 at the downtown campus of DePaul University.

For more information about the Torch Awards, contact Thomas Joyce at 1.312.245.2643; website: www.chicago.bbb.org. Additional information about Design Construction Concepts is available by calling Michael Menn at 847.498.1676 or visiting the Design Construction Concepts website: www.dcc-ltd.com.

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