

LOCAL DESIGN/BUILD FIRM WINS HONORS IN *REMODELING* CONTEST

Design Construction Concepts, Ltd., a full-service architecture and construction firm based in Northbrook, has received a Merit Award in *Remodeling* magazine's first annual Marketing Materials contest. The announcement was made by Nina Patel, senior editor of the magazine.

According to Patel, the magazine received 43 total entries from across the country. From those, the judges chose two grand prizes and four Merit Awards, one of which went to Design Construction Concepts, Ltd. for its corporate sales brochure and collateral materials.

"As we understand it, these materials will be showcased along with other winning entries in the April, 2001 issue of *Remodeling*," said co-partners Andrew Poticha and Michael Menn, AIA. The winners will also be formally announced at *Remodeling's* 2001 Leadership Conference to be held May 21st and 22nd in Washington, DC.

"We invested a great deal of time and money into our marketing materials so it's especially nice to have them recognized in this way," Poticha said.

"Indeed, we're particularly honored to have our materials singled out as being among the nation's best by one of the industry's major players," added Menn.

Both partners are quick to share credit with their marketing communications firm, **Biz-comm, Inc.** based in Reston, Virginia.

"Patrice and Stephen Wilson of **Biz-comm, Inc.** did an extraordinary job helping us generate and coordinate all these materials. Any recognition for the results belongs as much to them as us," Poticha said.

Also during the May conference, *Remodeling* magazine will announce the winners of this year's Big 50 remodelers. Since 1986, the Big 50 list has annually recognized industry leaders for a variety of innovative practices including winning marketing campaigns, successful employee retention programs and original designs. Design Construction Concepts, Ltd. was one of the 50 U.S. firms included on last year's list.

For more information about Design Construction Concepts, Ltd., phone the firm's corporate headquarters at 425 Huehl Rd, Unit 15B, Northbrook at (847)498-1676. Additional information including photos of the firm's work is also available on the Internet at www.DCC-LTD.com.

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